AVIATION WEEK

## Aero Engines

**AMERICAS** 

ENGINE LEASING
TRADING & FINANCE
AMERICAS

JANUARY 27-29, 2025 OMNI FORT WORTH, TX, USA

# SPONSORSHIP OPTIONS

Returning to Texas in 2025, Aviation Week Network brings you the leading event in the aero engine market.

This 3 day conference and showcase comprises of Aero-Engines Americas, the premier gathering for senior engine leaders in the manufacturing and maintenance markets, and Engine Leasing, Trading & Finance Americas, a one day forum focusing on connecting the finance and lessor community. Rich in content and networking opportunities, this unique event will provide in-depth knowledge exchange on business-critical issues in addition to an exclusive forum to connect with industry leaders and new customers. Sponsorship of one or both conferences, offers an exclusive opportunity to promote your brand, products and services to a high level, targeted audience and benefit from the engaging networking opportunities throughout the day.



The ONLY conference exclusively dedicated to aero engine market

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Senior attendees from the aero engine community



3-day conference and superb networking opportunities HOST SPONSOR





#### **HIGH LEVEL SPONSORSHIP**



## **Host Sponsor: \$41,750**

- 7 Reference as the 'Host Sponsor' organisation in all communications and top billing of logo placement
- 7 Opportunity to make keynote address and have a panel moderator on the conference agenda (subject to availability on the agenda and approval of our conference producer)
- Opportunity to provide a tour of your facilities as part of the official conference program (transportation to and from the facility to be provided by the Host Sponsor)
- 7 Opportunity to host conference party/reception on middle evening of Aero-Engines Americas (after the conclusion of the Day One Reception and at cost to the Host Sponsor)
- Exclusive sponsorship of one element of the event for Aero-Engines Americas (see list)
- 7 Tabletop display space with dressed table, 2 chairs and one electrical socket
- 7 4 delegate places at ELTF & Aero-Engines Americas and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- ▼ Top Leaderboard banner on Event Website (728 x 90)
- Opportunity to distribute promotional materials at the event (material to be pre-approved by Aviation Week Network)
- Logo to be featured on all marketing and promotional materials related to Aero-Engines Americas, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer





## Premium Sponsor: \$19,205

- 7 Reference as the 'Premium Sponsor' in all communications and billing of logo placement above 'Sponsor' and 'Exhibitor' companies
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of our conference producer)
- Exclusive sponsorship of one element of the event for Aero-Engines Americas (see list)
- ▼ Tabletop display space with dressed table, 2 chairs and one electrical socket
- 7 3 delegate places at ELTF & Aero-Engines Americas and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- 7 Full page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to Aero-Engines Americas, both pre and post event and online
- **7** Formal acknowledgment in conference session by Conference Producer

## **Sponsor: \$9,850**

- 7 Reference as the 'Sponsor' in all communications and billing of logo placement above 'Exhibitor' companies
- 7 Tabletop display space with dressed table, 2 chairs and one electrical socket
- 7 2 delegate places at ELTF & Aero-Engines Americas and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to Aero-Engines Americas, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer





## **Premium Sponsor: \$6,955**

- ▼ Reference as the 'Premium Sponsor' in all communications and top billing of logo placement.
- Opportunity to have a panel moderator or speaker on the agenda (subject to availability on the agenda and approval of our conference producer)
- 7 Branding on signage at all the networking opportunities taking place throughout the day (breakfast, refreshment breaks and lunch) plus opportunity to distribute promotional items during these functions
- 3 delegate places at Engine Leasing, Trading & Finance Americas and 30% discount on any additional delegate places – plus upgrade your delegate places to All Access for a special sponsor rate of \$725 per delegate
- Full page profile in the digital event guide
- 7 Full page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to Engine Leasing, Trading & Finance Americas, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

#### **ELEMENTS FOR EXCLUSIVE SPONSORSHIP**



Welcome Reception: \$8,675\*

(January 27, 2025)

Host the kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



## End of Day One Reception: \$8,675\*

(January 27, 2025)

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships



**Delegate Lunch:** \$8,675\* (2 available) (January 28 and 29, 2025)

A great opportunity to host and network with all attendees over a relaxed lunch



### Refreshment Breaks: \$8,675\*

(January 28 and 29, 2025)

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand



#### Sponsored Session: \$10,999\* (2 available)

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



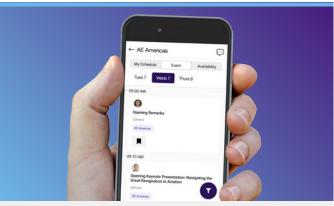
#### Digital Event Guide: \$6,400\*

Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every spread



Badges & Event Registration: \$8,675\*

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



Event App: \$8,675\*

Put your brand in prime placement on the official app for the event



Lanyards: \$6,400\*

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors

**ADD ELTF AMERICAS FOR \$2,195** 



Bags: \$4,735\*

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee

**ADD ELTF AMERICAS FOR \$2,195** 



Notebooks: \$4,655\*

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact

**ADD ELTF AMERICAS FOR \$1,655** 



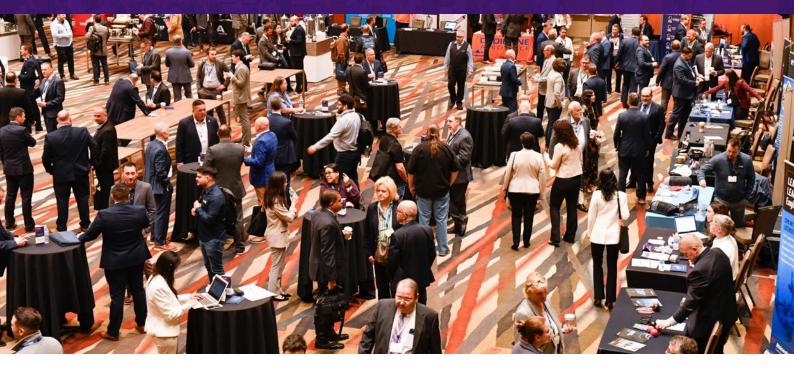
Pens: \$4,065\*

Get your branding on the pens given out at the conference, available for all attendees

**ADD ELTF AMERICAS FOR \$1,655** 







## **Showcase Exhibition – Tabletop Display: \$6,500**

The Exhibitor Showcase is extended to 3 days for 2025 and will enable you to display your products and services to the senior level attendees throughout the conference

- Tabletop display space with dressed table, 2 chairs and one electrical socket
- 2 All Access delegate places
- 100 word profile in the digital event guide
- Logo to be featured on event website as 'exhibitor,' with a link to your website



## **NEW FOR 2025 - SHOWCASE EXTENDED TO 3 DAYS**





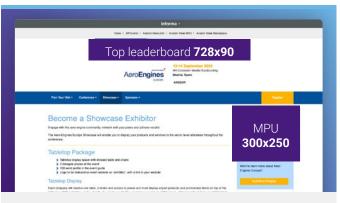
## Conference Chair Covers: \$11,000

Brand all of the chairs in the conference room. A high impact option that will not be missed by attendees.



#### **Digital Event Guide Advertisement:**

Upgrade your advert with the assistance of our designer for an extra \$125.



#### **Website Advertising:**

Top Leaderboard (728x90) \$5,000 MPU (300x250) \$3,000

5 slots available for each position



## Have an added value idea you would like to sponsor?

Contact your account rep for bespoke opportunities

## **Contact**

#### **All Americas/Canada**



Beth Eddy
Director, Exhibit Sales
+1 (561) 279 4646
beth@aviationexhibits.com



Mimi Smith

Manager, Exhibit Sales
+1 (561) 279 4646
mimismith@aviationexhibits.com



Alyssa Bernkrant
Manager, Exhibit Sales
+1 (561) 279 4646
alyssa@aviationexhibits.com

#### **Europe/Asia/Africa/Middle East**



Clive Richardson
Director, Exhibit Sales
+44 (0) 7501 185257
clive@accessgroup.aero



Alison Weller
Manager, Exhibit Sales
+44 (0) 7501 185255
alison@accessgroup.aero



Defne Alpay
Manager, Exhibit Sales
+44 (0) 7712 829859
defne@accessgroup.aero







## **Contract**

Item/Package:	
Company Name: (as it will appear in print)	
Contact Name:	
Contact Title:	
Address:	
City:	State:
Postal Code:	Country:
Phone:	Mobile:
	Mobile.
Email:	
Your URL Address:	
This link will be used on the event site to link back to your company site.  I have read and agree to abide by the <b>Sponsorship/Added Value Guidelines and Terms &amp; Conditions: https://events.aviationweek.com/en/exhibitor.html</b> I hereby confirm that I am authorised to enter into this contract on behalf of my company, as named above.	
Signature:	Date:
Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.	
An invoice from Informa will be sent under separate cover. 100% payment is due upon receipt of invoice.	Total Payment: \$
Finance Contact:	
Company:	
Address:	
City:	State:
Postal Code:	Country:
Phone:	Mobile:
Email:	
Aviation Week Representative:	

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